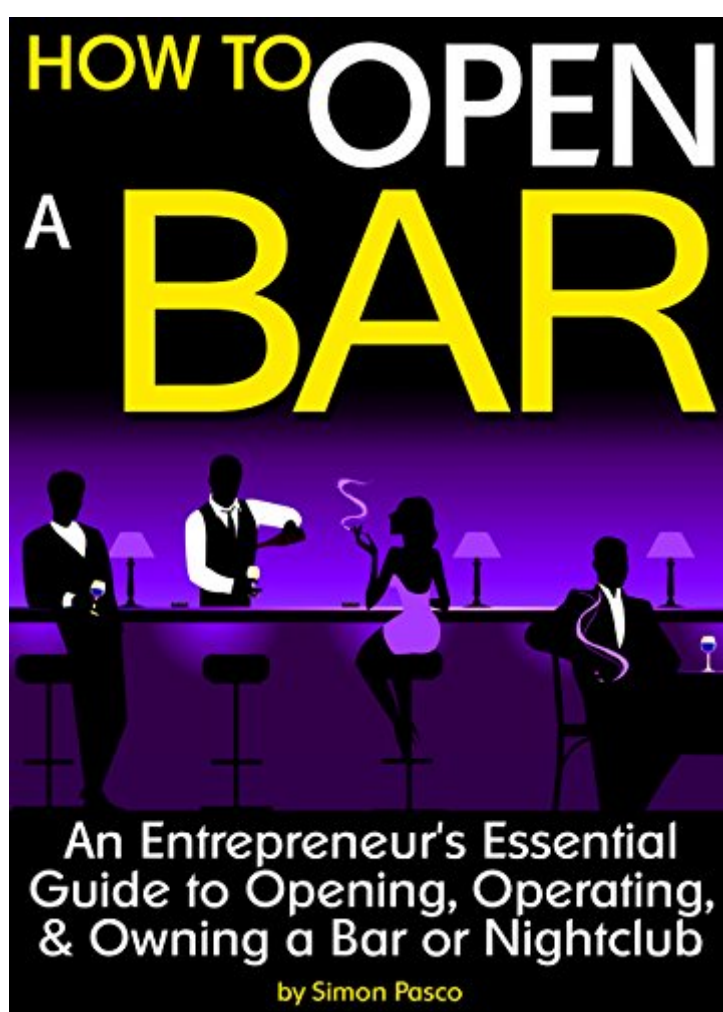


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How To Open A Bar: An Entrepreneur's Essential Guide To Opening, Operating, And Owning A Bar Or Nightclub ~ (The Bar Business Plan)



Synopsis

If you're considering starting a bar or nightclub, then this book is for you! Read on your PC, Mac, smart phone, tablet, or Kindle device. Opening a bar or nightclub is hard work, not to mention a risky venture. You'll not only be competing with other bars – you are competing with every form of nightlife out there! Movies, arcades, strip clubs, or wherever else people find themselves going on a Friday or Saturday night. Opening your own bar is going to take hard work, diligence, discipline, and attention to detail. It's going to require multi-tasking while having a sharp focus on the vision of what you want to achieve. The process will demand your utmost attention, requiring you to make intelligent decisions left and right along the way. And now that I'm done officially "warning" you, to be perfectly honest, it sounds more difficult than it actually is – as long as you're willing to do your homework. If this is a dream that you truly want to pursue, and one that you think you're capable of excelling at, then you should definitely give it a shot. For the right entrepreneur, opening a bar can be extremely lucrative, and thereby extremely rewarding. The safest, smartest way to get started is to hatch up a business plan on paper, so that you have a realistic idea about the costs – and potential returns – before making a single purchase or quitting your day job. This ebook is designed to help you do exactly that, as your handy little guide. With diligence and careful planning, you could soon be the owner of the hottest bar in town. Let's get started! Here Is A Preview Of What You'll Learn... Building Your Vision Choosing a Location and Theme The Costs Involved Knowing What Your Market Craves Picking the Perfect Name How to Market and Advertise Essentials in OPENING the Bar Essentials in OPERATING the Bar Essentials in OWNING the Bar Much, much more! Download your copy today!

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Customer Reviews

This "book" would be a solid first draft of a free article online. It's thin, with wide margins, lots of space between paragraphs, and a few blank pages thrown in to bulk it up to 43 pages (of which, 13 of the numbered pages are blank). It's just like a college term paper, and like your term paper, earns the same grade, an "F."I'll summarize this for you. You want to open a bar? Great! It's hard work, but really not that hard. Did you find a place to open your bar? Will you rent or buy the space. There are pros and cons to each, but I won't cover them. Do you have a concept? This is important. Great! Do you have a name for your bar? Think about this pretty hard because it really, really matters. Now that that's taken care of there's some marketing and paperwork to do. Plus there are some costs associated with opening a bar, which I'll leave to another book to go into detail about but hopefully this sentence about there being some costs with opening bar is eye-opening. So now that it's your grand opening, do it right and you'll succeed!My apologies to author, I've somehow managed to make this review longer than the actual book. More informative too -don't waste your money.

This guide walks you through the brainstorming required when conceptualizing and planning the process of opening your own bar. I think it is a good place to start when brainstorming this process and doing your research. Obviously, if you're planning on opening a bar, you couldn't just open it with only this book, but I think each of the chapters gives you a good outline to go by when you are in that planning phase. Great read, looking forward to more from this author.

How to Open a Bar is written for people who are passionate about nightlife, entertainments and the like. This book discusses excellent business planning and marketing strategies along with the risk that comes with every business venture. If you carefully read through and follow the strategies in this book, which are pretty straightforward and lots of pure common sense that promise driven results, you're on your way to be a successful bar owner.

I have a friend who is a bar owner and a couple of friends who work at one. I asked them for advice because I want to open my own bar but they didn't really share me much. Even though this guide is short and doesn't fully cover the process of launching a bar, the advice is so much better than what my friends tell me and there are some pretty neat ideas too!

This book will put things in a prospective and will give you the harsh facts of opening such a business. With that being said, It will encourage you to pursue your dream of becoming a successful bar owner. I bought the book for my friend, he is a teacher that has been dreaming to open a bar since college. Well, It really helped him to plan his dream into a detailed plan and know every step on the way. Great work!

This is honestly the worst "book" I have ever read. This "book" is an absolute joke. It is a ten-minute read of common sense rules. Whoever thinks that he could open a bar after reading this will have to learn it the hard way. I have a business background but have never opened a bar. I am pretty sure, I could have written this "book" in less than two hours; that's how deep it goes. If you have any common sense for business or a business background, do not read this useless piece of paper.

Straightforward and to the point, the book touches on the basic's of bar knowledge and prepares you for the what ifs of owning and operating a bar for the first time.

I really enjoyed this book I'm excited to open thanks for teaching me more things everything counts everyone can learn something everyday

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